



EVIDON® COMPANY FACT SHEET

Evidon is a global technology company focused on simplifying the complex world of Digital Governance. As companies add more marketing and advertising technology to maximize the return on their digital investment, building consumer trust has become ever more important. Fulfilling this promise requires organizations to have a comprehensive approach to govern data collection across their sites, apps, and ads while staying in compliance with global regulations. The world's leading brands rely on Evidon to empower their Digital Governance success across millions of web pages and apps that drive billions in online revenue.



LEADERSHIP

Chief Executive Officer: [Scott Meyer](#)

Chief Operating &
Chief Revenue Officer: [Mark Rudolph](#)

Chief Privacy Officer &
VP of Legal Affairs: [Todd Ruback](#)

VP Engineering & IT: [Justin Donohoo](#)

VP Finance: [Eric Goldberg](#)

SVP Global Sales &
European Operations: [Damian Scragg](#)



EVIDON LOCATIONS

Corporate Headquarters:
New York, NY (USA)
10 East 39th Street – 8th Floor
New York, NY 10016
+1 917.262.2530

Salt Lake City Office
Sandy Park Office Complex
9785 South Monroe Street
Suite 100
Sandy, Utah 84070

London Office
Golden Cross House
Suite 513
8 Duncannon Street
London WC2N 4JF



WEBSITE ADDRESS

<https://www.evidon.com>



KEY EVIDON PRODUCTS

[Evidon Site Notice](#)

[Evidon Ad Notice](#)

[Evidon GDPR Readiness Assessment](#)

[Evidon MCM](#)

[Evidon Active Monitoring](#)

[Evidon Trackermap](#)



For more information,
please contact us at:

US/CAN:
sales@evidon.com
+1.917.262.2530

EU:
eusales@evidon.com
+44 (0)20.7031.8232

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COMPANY HISTORY

[Our Story](#)



FREQUENTLY ASKED QUESTIONS

[FAQ](#)



PRESS RELEASE PORTAL

[Press Releases](#)



BLOG PORTAL

[Evidon](#)

[Privacy Compliance](#)

[Digital Governance](#)



SOCIAL MEDIA CHANNELS



BRAND ASSETS AND IMAGERY

Coming soon...



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SOLUTIONS AND SERVICES

Evidon's monitoring products provide businesses with holistic awareness of the vendors accessing their online audience (auditing, MCM), and the tools to proactively achieve digital governance optimization (active monitoring).

Evidon's consent products enable businesses to be regulatory compliant, by providing passive or active, permission-based controls (compliance disclosures) to users regarding their online data.

Evidon Site Notice

Patented compliance solutions to navigate the complexities of website & app consent requirements globally.

Evidon Ad Notice

Patented compliance solutions for Self-Regulatory Programs globally.

Evidon GDPR Readiness Assessment & Consent

Patented solutions to help you master awareness and accountability to keep your business safe and your clients in control of their personal data.

Evidon MCM

Patented solutions to clean up, speed up and lock down your sites and apps.

Evidon Active Monitoring

Patented solutions to identify user experience bottlenecks in real-time.

Evidon Trackermap

Know how your digital marketing supply chain is, or isn't, working for you.



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Evidon® has been the recipient of prestigious awards throughout the years. This recognition emphasizes Evidon’s commitment to fulfilling the needs of businesses to govern their data and optimize the digital experience. The Evidon team is proud of the acknowledgements received from the media, industry, and peers, and is motivated to continue developing leading solutions for our end users. The most recent awards can be found below.

2016	2015
<u>Inc. 5000 (#2525)</u> <u>Deloitte Fast 500 (#447)</u>	<u>Inc. 5000 (#2525)</u> <u>Deloitte Fast 500 (#447)</u>
2014	2013
<u>DEMO God Award (Winner)</u>	<u>MediaPost Apply Awards (Finalist)</u>



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